

Otoscan®



Come with us

It's the way forward

otometrics.com/otoscan

 **otometrics**
a division of natus

Meet Otoscan



3D digital ear
scanning solution
from Otometrics

Attract more patients

Please more patients

Streamline processes

Otoscan® is the future of hearing care counseling and transforms the way you provide hearing care. Otoscan gives you powerful new ways to attract and engage new and returning patients as soon as they walk into your clinic. Otoscan helps you keep your patients satisfied – by delivering personalized counseling and solutions in an efficient way.

Otoscan is brought to you by Otometrics – the industry leader in hearing care for more than 50 years.

Come with us to the future of hearing care – with Otoscan. It's the way forward.



Wow, look what they can do!



Attract more patients

Otoscan® helps you create awareness, interest and excitement around your clinic with the latest technology within hearing care counseling. Otoscan is the first 3D ear scanning solution developed by hearing care professionals for clinicians just like you. Now you can bring the Wow Factor to your clinic and:


- Excite your patients with new digital ear scanning technology
- Reach more patients and grow your referral base through community health care events showcasing the latest innovation within hearing care
- Deliver customized hearing care and differentiate your practice



Please more patients

Otoscan gives you more ways to engage with patients and establish stronger patient relationships. With the scanning process, you create a relevant context to begin a dialogue with your patient so you can:

- Establish a strong rapport and personalize the patient's experience in your clinic
- Increase patient loyalty by making their experience memorable
- Help patients answer the question: "Can I get the hearing aid I want?"
- Make a professional impression by being the clinic that provides customized hearing care



Instant reward
for the patient

"The Otoscan digital image enables us to engage with our patients on a completely new level."

Peter D. Sotiropoulos, Au.D., FAAA,
Doctor of Audiology
Hearing Rehabilitation Center,
Kankakee, IL

It just works!

"Our goal is to keep earmold turnaround time to a minimum. Otoscan helps us cut our shipping time and cost by fifty percent. That's a huge time and cost savings for us."

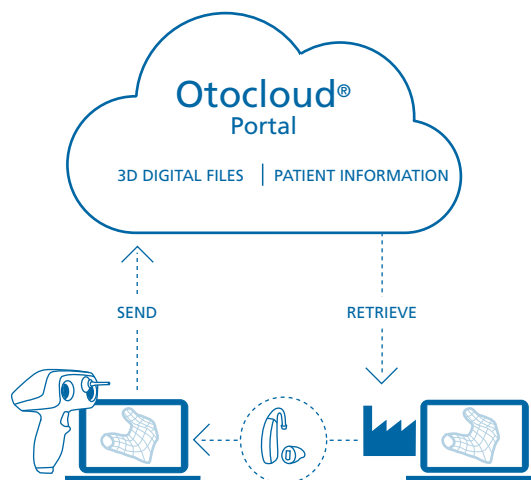
Peter D. Sotiropoulos, Au.D., FAAA, Doctor of Audiology
Hearing Rehabilitation Center, Kankakee, IL



Streamline processes

Otoscan® helps you deliver customized hearing care in an efficient way. Otoscan streamlines the process of producing custom in-the-ear pieces such as earmolds and hearing aids. Novel technology transforms images of the ear into 3D digital files that are uploaded to Otocloud®, a cloud service for immediate use in the production of custom products. You can:

- Save time and money on handling earmolds and hearing aids
- Secure digital patient records for easy storage, retrieval and use
- Ensure a better fit and reduce remakes and returns
- Enjoy a cleaner, safer procedure



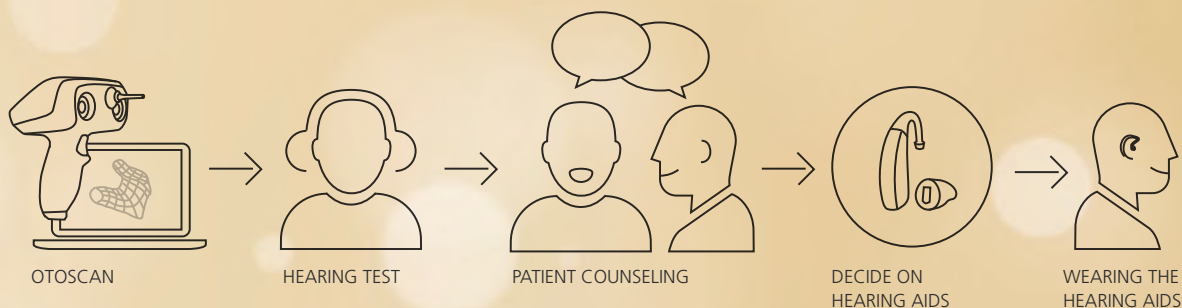
A passive delivery mechanism

WORKFLOW:



Engage with patients

WORKFLOW:



A personalized scan speaks a thousand words

Otoscan turns a passive delivery mechanism, which is silicone impressions, into a strong sales and counseling asset for your practice. Otoscan makes it easier to engage with patients and align expectations.

When you start with Otoscan, you and your patient get an accurate visualization of the unique structure of your patient's ear. It makes it easier to discuss your patient's hearing challenges, needs, expectations and possible solutions – at the start of the sales and counseling process.

Contact us and learn how Otoscan can help you provide personalized hearing care and boost your practice.

otometrics.com/otoscan



About Otometrics

Otometrics, a division of Natus, is the audiology industry leader. For more than 50 years, Otometrics has been helping hearing and balance care professionals improve the quality of life for their clients and patients by delivering expert knowledge, reliable solutions and services and trusted partnership.

Otometrics develops, manufactures and markets audiological, otoneurologic and vestibular instrumentation in more than 80 countries under the Otometrics brands, including Madsen®, Aurical®, Hortmann®, ICS®, Oscilla®, Otoscan® and Bio-logic®. Otometrics is a strategic business unit of Natus Medical Incorporated (North America NASDAQ: BABY) – a US-based leading provider of healthcare products, devices and services used in the newborn, neurology, sleep, hearing and balance markets. For more information, please visit www.otometrics.com or www.natus.com.



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